

## **Cold temperatures! Hot classes!**

### **Nackey S. Loeb School Offers First Amendment, Broadcasting, Social Media**

**Manchester** - The Nackey S. Loeb School of Communications is proud to offer a new class for its winter session beginning next month.

In addition to its popular Broadcasting and First Amendment classes, the winter session will include Social Media, delving into using tools such as Facebook and Twitter in business.

The six-week session of Wednesday evening classes begins Jan. 13. All classes are free to students of all ages.

In the Social Media class, instructor Judi Window of 311 Management Services will cover understanding and incorporating Social Media in business. Students will learn how to use Social Media applications focused on marketing and customer service in day-to-day business schedules. This class requires basic computer knowledge; a personal laptop; and a 'familiarity' with Facebook, Twitter, YouTube and other basic online services. The class is not meant for students new to marketing or computers, or those skeptical about using social media. The class is offered 5-6:30 p.m.

Back by popular demand is Broadcasting, taught by WMUR General Manager Jeff Bartlett, Reporter Andy Hershberger, Executive Producer David Hurlburt and Director of News Operations Jim Breen. Students learn about where broadcast news fits in the changing world of news reporting, the technical magic behind getting news on the air and the nuts and bolts of covering stories and writing and editing copy. Add a dose of ethics and the First Amendment, and a student comes away with a well-rounded introduction to broadcast news. The class is offered from 6:30-8 p.m.

None of the classes at the Nackey S. Loeb School would mean much without the First Amendment. Attorney Gregory Sullivan, who has argued First Amendment cases before the N.H. Supreme Court and teaches at Suffolk Law School, presents students an easy-to-understand course on the protections enjoyed by the media and how to stay within their guidelines. The course prompts lively debates on how far the media can, and should, go in reporting the news and how the law guides public officials as they conduct the public's business. The class is offered from 6:00-7:30.

Applications are available at [www.loebschool.org](http://www.loebschool.org) or by calling 627-0005.

The Nackey S. Loeb School of Communications, Inc. admits students of any race, color, sex, age, religion, national and ethnic origin to all of the rights, programs and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, disability, color, sex, age, religion, national and ethnic origin in administration of its education policies, admission policies, scholarship and loan program and athletic and other school administered programs.

