



Cold temperatures! Hot classes!

Nackey S. Loeb School Adds Cartooning to Free Winter Classes

Manchester _ The Nackey S. Loeb School of Communications has added cartooning to its course offerings for the winter session, beginning Jan 12.

The six-week session of Wednesday evening classes runs from Jan. 12 – Feb. 16. All classes are free to students of all ages. The winter lineup includes: Broadcasting, First Amendment, Advanced Social Media, Newswriting and the school's newest class, Cartoons and Illustrations.

Registration is available at www.loebschool.org or by calling 627-0005.

In Cartoons and Illustrations, graphic designer and illustrator Ron Plante leads students to explore their creativity and visual conceptualization skills. With a focus on political and social commentary, students will learn to enhance editorial communication by creating visual images. Class time: 5-6:30 p.m.

The Newswriting class is taught by veteran Concord Monitor reporter and editor Meg Heckman, who helps students explore and practice covering and writing news stories, from hatching an idea to planning and conducting interviews to putting it all on paper (or a website) -- while on deadline! Class time: 6:30-8 p.m.

In Advanced Social Media, instructor Judi Window of 311 Management Services covers understanding and incorporating Social Media in business. The class is designed for students planning to use or currently using Social Media to enhance their business, non-profit or personal brand. Students must have a firm grasp on Facebook, Twitter, and other basic Social Media formats, as well as a business plan or idea. Class time: 5-6:30 p.m.

Broadcasting is taught by WMUR Reporter Andy Hershberger, Executive Producer David Hurlburt and Director of News Operations Jim Breen. Students learn how broadcast news fits in the changing media world, the technical magic behind getting news on the air and the nuts and bolts of covering stories and writing copy. Add a dose of ethics and the First Amendment, and a student comes away with a well-rounded introduction to broadcast news. Class time: 6:30-8 p.m.

No classes at the Nackey S. Loeb School would mean much without the First Amendment. Attorney Gregory Sullivan, who has argued First Amendment cases before the N.H. Supreme Court and teaches at Suffolk Law School, presents an easy-to-understand course on the protections and freedoms offered by the First Amendment. The course prompts lively debates on how far the media and individuals can, and should, go in reporting the news and expressing opinions. Class time: 6-7:30.

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