



NACKEY S. LOEB SCHOOL OF COMMUNICATIONS

Loeb School Presents Free Winter Classes

MANCHESTER _ The Nackey S. Loeb School of Communications begins its 19th year of free classes in January with six weeks of First Amendment Media Law, Broadcasting, Digital Media, Multimedia Storytelling and Digital Audio Production.

Classes are free of charge and scheduled on six Wednesday evenings, from Jan. 10 to Feb. 14. Students of all ages -- middle schoolers to retirees -- are welcome.

In addition, our popular Editorial Cartooning class will be offered online for students age 16 and older. Graphic designer and illustrator Ron Plante helps students explore their creativity and visual conceptualization skills, while focusing on political and social commentary.

Digital Audio Production helps students learn skills that can be used for work or home projects. Ed Brouder, a veteran broadcaster and college instructor, teaches how to record, edit and mix audio with digital software. A laptop with audio editing software, a microphone and USB flashdrive are required. Class time: 7-8:30.

Broadcasting is taught by WMUR Reporter Andy Hershberger and Director of News Operations Jim Breen. Students learn how broadcast news fits in the changing media world, the technical magic behind getting news on the air and the nuts and bolts of covering stories. A tour of WMUR's studios is included. Class time: 7-8:30 p.m.

Digital Media: The Multi-channel Approach examines digital techniques used by marketers and how businesses and organizations can use them to better reach target audiences. Taught by Griffin LaFleur, Marketing Strategist at Penguin Strategies, this class is primarily for individuals who want to get the most out of digital media tools, focusing on popular Social Media outlets and other helpful software for connecting with clients. Laptops are required. Class time: 5:30-7 p.m.

In our First Amendment Media Law class, Attorney Gregory Sullivan presents easy-to-understand lessons on the protections and freedoms offered by the First Amendment. The course prompts lively debates on how far the media and individuals can, and should, go in reporting the news and expressing opinions. Class time: 5:30-7 p.m.

In Advanced Multimedia Storytelling, long-time newspaper Photo Editor Don Himsel and Concord Monitor Photo Editor Geoff Forester teach how to combine photos and sound to develop effective multi-media packages for websites or presentations. Students need a laptop, digital camera, digital recorder, cable or memory card to upload photos and cable to upload sound. Students should be familiar with photography and recording audio. Class time: 5:30-7 pm.

Register at www.loebschool.org or by calling 627-0005.

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