



NACKEY S. LOEB
SCHOOL OF COMMUNICATIONS

Loeb School Presents Free News Writing, Social Media, First Amendment Classes

MANCHESTER - The Nackey S. Loeb School of Communications is accepting registration for its winter session, including Photoshop Basics and free classes in News Writing, Social Media and the First Amendment.

The six-week session runs on Wednesday evenings from Jan. 11 to Feb. 15. Students of all ages -- middle schoolers to retirees -- are welcome.

News writing is taught by veteran Concord Monitor reporter and editor Meg Heckman. She helps students explore covering and writing news stories, from hatching an idea to planning and conducting interviews, to putting it all on paper or a website -- while on deadline! Class time: 6:30-8 p.m.

In Advanced Social Media, instructor Judi Window of 311 Management Services covers understanding and incorporating Social Media in business. The class is designed for students planning to use or currently using Social Media to enhance their business, non-profit or personal brand. Students must have a firm grasp on Facebook, Twitter, and other basic Social Media formats, as well as a business plan or idea. Class time: 5-6:30 p.m.

Also returning for the winter session is the popular class on Photoshop, the photo and graphics editing program. In Photoshop Elements 6: The Basics, instructor Debi Rapson covers basic techniques, ethics and the logic behind the program menu. Class time: 5:00-6:30 pm. Fee: \$50. \$25 for 18yrs. and under.

No classes at the Nackey S. Loeb School would mean much without the First Amendment. Attorney Gregory Sullivan, who has argued First Amendment cases before the N.H. Supreme Court and teaches at Suffolk Law School, presents an easy-to-understand course on the protections and freedoms offered by the First Amendment. The course prompts lively debates on how far the media and individuals can, and should, go in reporting the news and expressing opinions. Class time: 6-7:30.

Applications are available at www.loebschool.org or by calling 627-0005.

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