



NACKEY S. LOEB
SCHOOL OF COMMUNICATIONS

www.loebschool.org

Loeb School Offers Spring Classes

MANCHESTER _ Registration is open for spring classes at Nackey S. Loeb School of Communications for anyone interested in writing, traveling, public relations and photos.

The session, from March 14 to April 18, includes six weeks of Wednesday evening classes in Public Relations/Marketing, Travel Writing, Creative Writing and Photoshop. All but Photoshop are free of charge.

If you like to travel and write and possibly make some money along the way, the Travel Writing class is for you. Instructors Stacy Milbouer and Tom Long cover basics of travel writing, including pitches, ethics and publication. Class time: 5:30-7.

Stacy and Tom also teach Creative Writing. Whether you want to write a short story, the great American novel or just a better Facebook post, they will help with the skills and confidence to express yourself in words. Class time: 7-8:30.

In 21st Century PR and Marketing, instructors Jayme and Laura Simoes of Louis Karno & Co., look at the new approach to public relations. They cover new ideas and ethics of PR, how to write effectively, PR tactics, media relations, crisis communications and PR in new media. Guest speakers will share insights. Class time: 7-8:30.

In Photoshop Elements 12: the Basics, instructor Debi Rapson covers basic techniques, ethics and the logic behind Photoshop's program menu. Class time: 5:30-7 p.m. Fee: \$50.

Register at www.loebschool.org or by calling 627-0005.

Contact:

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