



NACKEY S. LOEB
SCHOOL OF COMMUNICATIONS

A message from the Executive Director January 2010

Oh, how the media and communications landscape has changed since the Nackey S. Loeb School of Communications began offering free classes in 2000!

The school's second decade of classes began in January with a brand new class – Social Media. The topic and term were not even on the radar when the school opened its doors. The sure are now.

Instructor Judi Window, from 311 Management Services, has a full class, with a long waiting list. She is covering how to use Social Media in business. By popular demand, she will lead two half-day workshops on March 6. "Social Media – Just For the Fun of It," will concentrate on using Facebook to stay in touch with family and friends.

Other winter classes are First Amendment and Broadcasting, two offerings that have been part of the school since Day 1.

Registrations already are coming in for our very popular "Telling Your Family Story" workshop on March 27th. Story-tellers Fritz Wetherbee of WMUR's Chronicle and Meg Heckman and Mike Pride of the Concord Monitor are among instructors who will teach how to preserve and present everything from treasured family tales to stories from town elders to unforgettable accounts from military veterans.

And thanks to the support of our First Amendment Event sponsors and requests from students, we are presenting four classes instead of the usual three in our spring and fall sessions. Our spring semester (March 10 - April 14) includes Newswriting, Photoshop, Blogging and Multi-media.

The fall lineup (Sept. 8 - Oct. 13), in the heat of the election campaign, includes Feature Writing, Political Writing, Editorial Writing and Photojournalism.

Registration for all classes and workshops is available at www.loebschool.org or 627-0005.

See you in class!

David Tirrell-Wysocki