



NEW HAMPSHIRE
humanities

Loeb School presents NH Humanities program exploring the power of TV

MANCHESTER - As part of the popular statewide Humanities to Go program, The Nackey S. Loeb School of Communications is presenting Television: The Art & Ethics of Manipulation.

Thanks to a grant from New Hampshire Humanities, the program will be presented free of charge on Thursday, September 27, at 7 p.m., at the school.

Documentary film producer John Gfroerer explores the power of television and the ethical implications of manipulating the viewer by the choices made behind the camera and in editing. By examining the artistic techniques used to persuade, induce, and entice us, John considers the ways television teaches or simply tantalizes us. Are ethical boundaries crossed by using these techniques, and to what extent, as media consumers, should we care?

Registration is not required. The Loeb School is located at 749 E. Industrial Park Drive in Manchester.

New Hampshire Humanities nurtures the joy of learning and inspires community engagement by presenting its Humanities to Go programs throughout the state. Learn more at www.nhhumanities.org.

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